

MY QUEST



Founded in 2005, Quest Alliance is a non-profit trust which bridges the education skills divide for young people by enabling self-learning. Integral to our work is the MyQuest program, which focuses on skills and career development for the youth, along with improving facilitation skills for trainers using a blended learning approach.



Since 2009, over 100,000 youth and 2000 trainers have reaped the benefits of MyQuest, a ground-breaking program that uses blended learning to enhance life and work skills among youth.



250 hrs

of self-learning, digital content in English, Life & Work Skills, Entrepreneurship and Digital Literacy helping youth navigate their personal and professional lives successfully.



18

member dedicated team at Quest



With a powerful combination of digital self-learning and classroom activities supported by innovative materials and strategies, MyQuest motivates trainers to learn new facilitation skills, while enabling students to build tangible, market-oriented skills, discover confidence and self-awareness so that they connect with the right careers and achieve their dreams of success.

MyQuest benefits youth between the ages of 18 to 30 in both rural and urban contexts, primarily from disadvantaged socio-economic backgrounds who are in urgent need of employment and skills.

- Data Analytics on Course Performance
- Industry-Alumni connect and Placement Support
- Online trainer certification and immersive trainer workshops
- Master-training program for high-performing trainers

PARTNER WITH US

Quest Alliance brings over a decade of designing and taking to scale diverse tools aimed at improving the employability and career aspirations of youth in India and beyond.

My Quest offers exciting partnership opportunities, whether you are a funding organisation looking to invest in high-impact youth programs or an institute of vocational or higher education looking to access the latest, cutting-edge learning tools for your students and trainers. The model of engagement varies according to the need.

MyQuest offers:

End-to-end support to start a youth resource center in your own premises

A one-time transfer of content and trainercapacity building with continuous support A customised content, training and implementation plan supported by a team of experienced education and technology professionals from Ouest Alliance









2000

trainers trained in blended learning environments





Seeking innovative, technology-enabled programs which impact youth? MyQuest offers the following advantages:

- End to end project management and support by our experienced team of professionals
- Leveraging existing Quest knowledge in technology, design, media & content to design unique, youth offerings in partnership with a funder
- Data-driven reporting and analytics dashboards to view youth impact and project outcomes
- Cross-donor leverage across different Quest funding partners, adding sustainability, scale and stability to all youth impact initiatives
- Large scale, technology-enabled programs with a focus on quality



If you are an educational and skill development institution like an ITI, an NGO, a skill development company, school or college, MyQuest offers:

- Access to Quest's knowledge library comprising engaging student self-learning material
- Capacity building of trainers and centre heads through Quest's immersive workshops and access to a virtual community of training practitioners
- Facilitation of industry and employer connections
- Alumni management and alumni support through technology tools
- Funding and infrastructure support on a need-basis
- On-demand reporting and data analysis of student learning outcomes
- Replicable and scalable model of training delivery















"We continue to see a boom in employment opportunities available in the retail sector. The objective of our Skills to Succeed program is to skill youth in order to be employable within this industry. The Retail Training course developed, in partnership with Quest, utilizes a "blended" learning approach. The combination of digital lessons along with classroom activities has resulted in a more engaged learning process and we are glad to report that the students trained in this program are today preferred by several retail majors. Quest Alliance has made a huge success of this program and we look forward to scaling up this partnership even further."



Kshitija Krishnaswamy Director – Corporate Citizenship India, Accenture

"Being a labourer it was difficult for me to do this type of job. I never expected that I can get such a good job, but the QUEST program gave me the confidence. I aspire to become a manager."



Mukesh Dominos Pizza, Surat

"The Quest sessions have made me realise the value of using different learning styles like videos and role plays to make learning more engaging and fun. I've also started using LinkedIn to connect with other professionals."



Alphonsa Sindhu Mastercoach alumnus

Partner with MyQuest

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